

## 1 · Demographic Profile of the Mission Field

### POPULATION

**51,064**

15 census tracts

### 5-YR GROWTH

**12%**

+5,292 people · proj 7%

### HISPANIC

**23%**

6,974 Spanish-speakers (5+)

### BLACK

**1%**

non-Anglo total 24%

### UNDER 18

**20%**

### MEDIAN INCOME

**\$78,201**

population-weighted

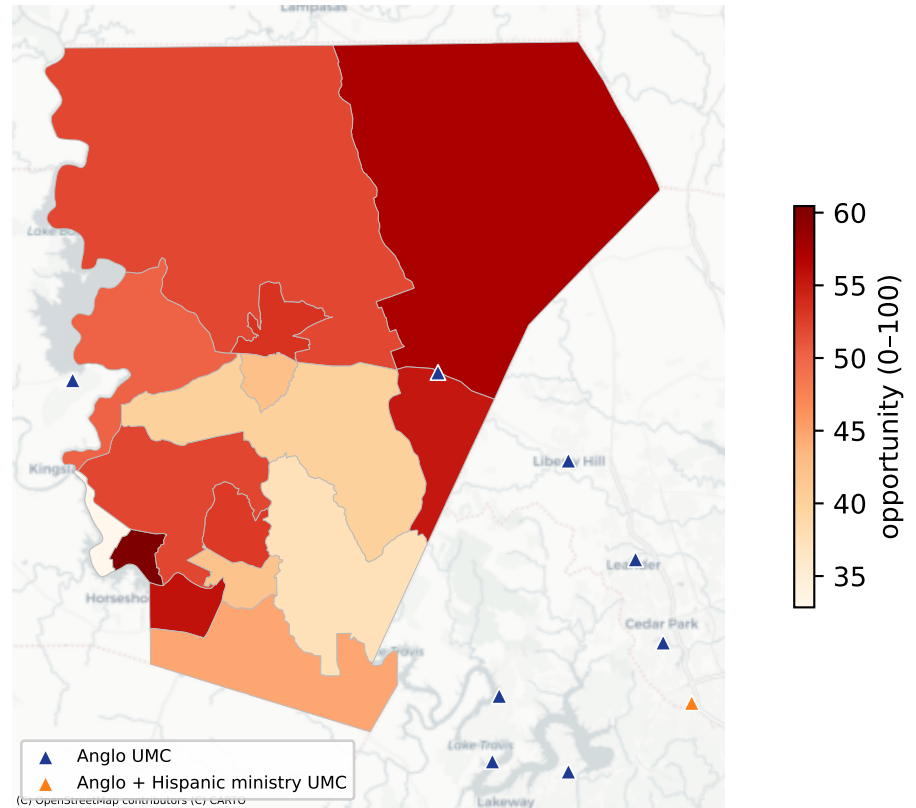
### Fastest-growing neighborhoods

Excludes tracts with fewer than 1,000 residents five years ago.

Place	5-yr growth	People added	Hispanic
Burnet County (rural)	94%	1,569	12%
Granite Shoals	23%	771	53%
Burnet County (rural)	17%	659	20%
Burnet	16%	681	16%
Burnet County (rural)	9%	284	7%

Burnet County is classified URBAN on ACS 5-year (tract sum) — verify trigger against annual OSD list (51,064 residents). The Urban Ministry Strategic Plan requires the District Strategy Team to study the mission field before any urban church property is sold (2016 Discipline ¶2549.7, ¶212). This is that Study.

## Opportunity composite by tract (growth · gap · fit · density)



1 North District UMC(s) serve this county — 0 reach non-Anglo communities (0 Hispanic-led, 0 Hispanic ministry, 0 Black-led). ≈1 church per 51,064 residents in a field 24% non-Anglo. 14 tracts (48,306 people) have no UMC within a 15-min drive.

Top opportunity tracts	Opp	Grw	Pop
Granite Shoals ♦	60%	23%	4,102
Burnet County (rural) ♦	58%	-15%	5,244
Burnet County (rural) ♦	56%	475%	2,854
Burnet County (rural)	55%	265%	2,758
Burnet ♦	53%	16%	4,970
Marble Falls ♦	53%	3%	4,509

Existing UMCs	Serves
Bertram UMC	Anglo

♦ = also clears Lens A's 6-mile-from-any-UMC plant filter.

## 3 · Proposed Restrictions & Priority for Proceeds

At 23% Hispanic and growing, the field warrants a strong Hispanic/Latino ministry priority alongside cross-cultural work in existing congregations. The Black population (1% of the field, +416% over five years) supports a Black-ministry priority — note the Plan's caution that the legacy footprint of historic Black UMCs does not track where the Black population is growing today.

- 20% of net → Conference Trustees' Property Administration Fund (capped at \$400k).
- 75% of the remainder → North District Strategy Team (≈60% of net), restricted to Hispanic/Latino + Black ministry in the Burnet County urban mission field.
- 25% of the remainder → Conference Office of Congregational Vitality & Development (≈20% of net), restricted to urban ministry conference-wide.

### Proposed restriction language

"These funds derive from the sale of urban church property in Burnet County and are restricted to vital urban ministry that reaches the diverse people of that mission field, with highest priority to hispanic/latino + black ministry, new church starts, and missions — per the Rio Texas Urban Ministry Strategic Plan."

If the property was a former Rio Grande Annual Conference congregation, add the Latino/Hispanic highest-priority restriction the Plan requires, regardless of urban status.