

## 1 · Demographic Profile of the Mission Field

POPULATION

**27,202**

7 census tracts

5-YR GROWTH

**4%**

+994 people · proj 3%

HISPANIC

**22%**

3,130 Spanish-speakers (5+)

BLACK

**0%**

non-Anglo total 23%

UNDER 18

**19%**

MEDIAN INCOME

**\$71,143**

population-weighted

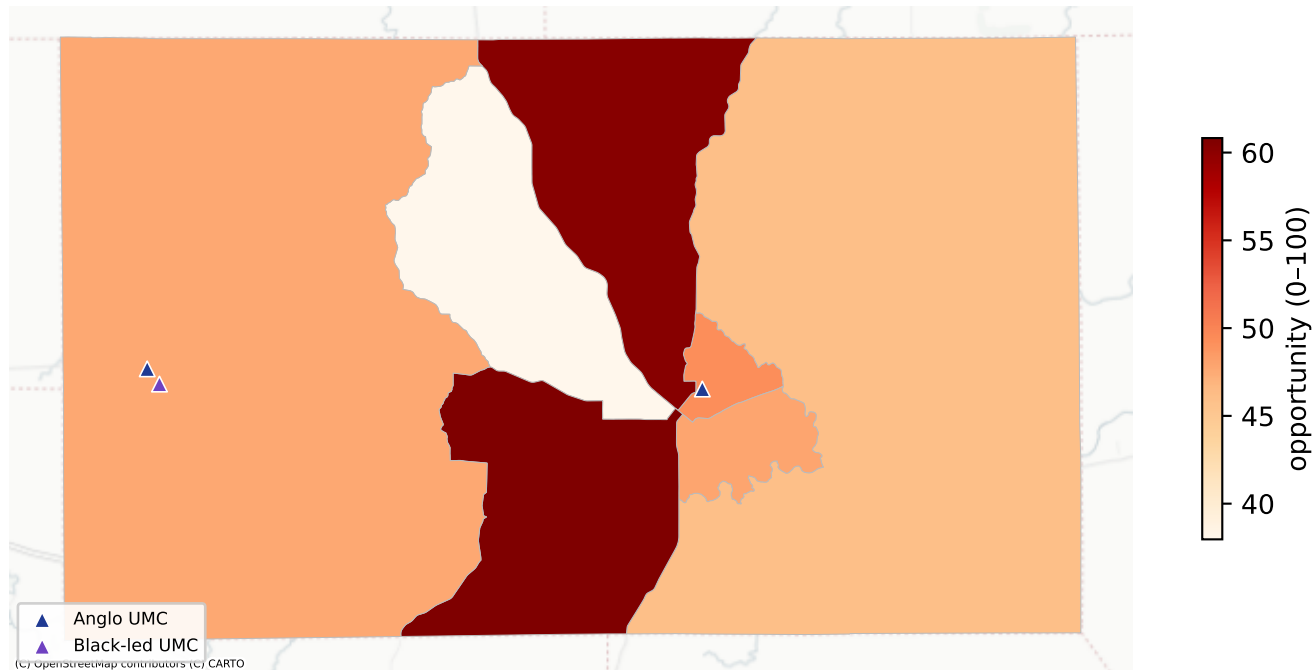
### Fastest-growing neighborhoods

Excludes tracts with fewer than 1,000 residents five years ago.

Place	5-yr growth	People added	Hispanic
Gillespie County (rural)	39%	1,438	18%
Fredericksburg	27%	614	14%
Gillespie County (rural)	26%	1,015	31%
Gillespie County (rural)	-4%	-155	29%
Gillespie County (rural)	-8%	-356	15%

Gillespie County is classified RURAL on ACS 5-year (tract sum) — verify trigger against annual OSD list (27,202 residents). The Urban Ministry Strategic Plan requires the District Strategy Team to study the mission field before any urban church property is sold (2016 Discipline ¶2549.7, ¶212). This is that Study.

## Opportunity composite by tract (growth · gap · fit · density)



2 North District UMC(s) serve this county — 0 reach non-Anglo communities (0 Hispanic-led, 0 Hispanic ministry, 0 Black-led). ≈1 church per 13,601 residents in a field 23% non-Anglo. 3 tracts (11,166 people) have no UMC within a 15-min drive.

Top opportunity tracts	Opp	Grw	Pop
Gillespie County (rural)	61%	26%	4,946
Gillespie County (rural)	60%	39%	5,148
Fredericksburg	49%	27%	2,879
Gillespie County (rural)	48%	-4%	3,991
Gillespie County (rural)	48%	-8%	4,220
Gillespie County (rural) ◆	46%	-9%	3,970

Existing UMCs	Serves
Fredericksburg UMC	Anglo
Harper UMC	Anglo

◆ = also clears Lens A's 6-mile-from-any-UMC plant filter.

## 3 · Proposed Restrictions & Priority for Proceeds

At 22% Hispanic and growing, the field warrants a strong Hispanic/Latino ministry priority alongside cross-cultural work in existing congregations. The Black population (0% of the field, +1396% over five years) supports a Black-ministry priority — note the Plan's caution that the legacy footprint of historic Black UMCs does not track where the Black population is growing today.

Non-urban policy (¶4): Gillespie is below the urban threshold, so the Plan's 75/25 split does not apply.

- 20% of net → Property Administration Fund (capped at \$400k).
- The entire post-admin remainder → North District Strategy Team for use in the district. No Conference-office share; no urban restriction required.

### Proposed restriction language

The demographic profile argues for a Hispanic/Latino + Black ministry emphasis if the District Strategy Team chooses to direct these funds intentionally.

If the property was a former Rio Grande Annual Conference congregation, add the Latino/Hispanic highest-priority restriction the Plan requires, regardless of urban status.