

1 · Demographic Profile of the Mission Field

POPULATION

22,011

8 census tracts

5-YR GROWTH

7%

+1,371 people · proj 5%

HISPANIC

13%

1,735 Spanish-speakers (5+)

BLACK

1%

non-Anglo total 14%

UNDER 18

16%

MEDIAN INCOME

\$70,950

population-weighted

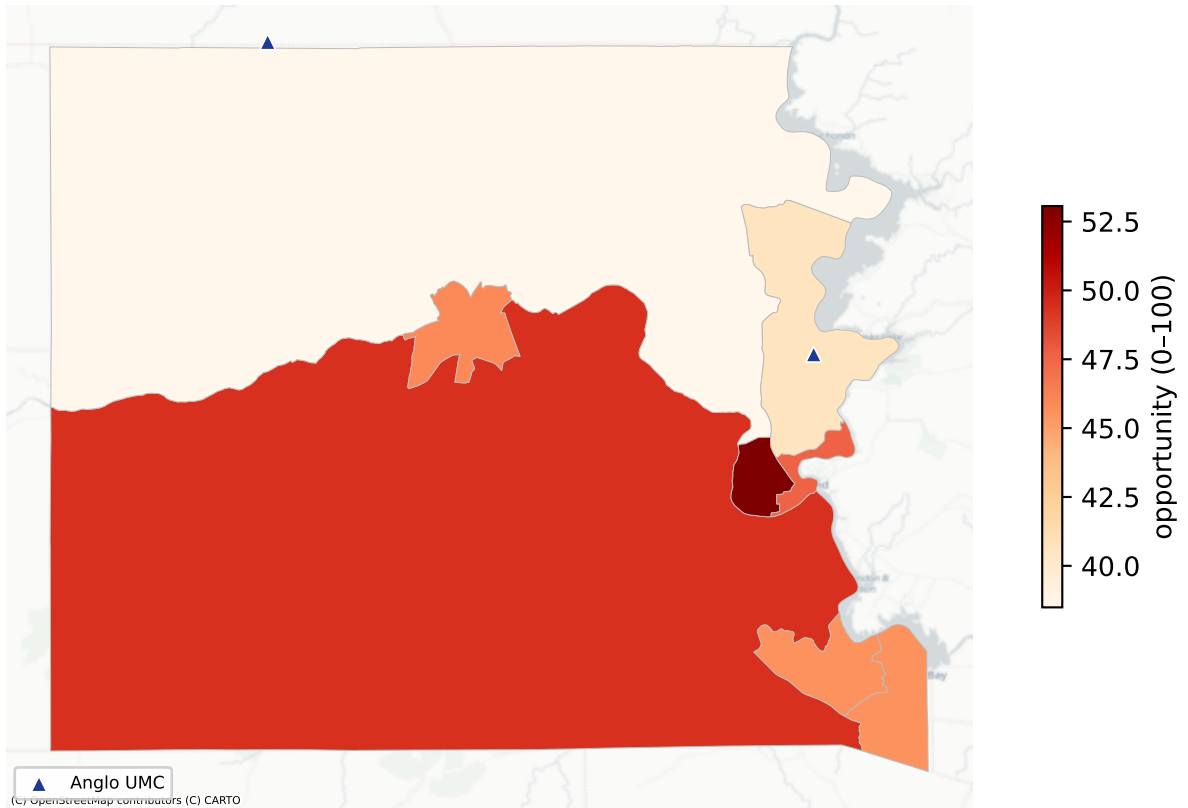
Fastest-growing neighborhoods

Excludes tracts with fewer than 1,000 residents five years ago.

Place	5-yr growth	People added	Hispanic
Horseshoe Bay	36%	647	7%
Llano County (rural)	23%	416	2%
Llano County (rural)	12%	316	15%
Horseshoe Bay	11%	198	7%
Buchanan Dam	10%	161	12%

Llano County is classified RURAL on ACS 5-year (tract sum) — verify trigger against annual OSD list (22,011 residents). The Urban Ministry Strategic Plan requires the District Strategy Team to study the mission field before any urban church property is sold (2016 Discipline ¶2549.7, ¶212). This is that Study.

Opportunity composite by tract (growth · gap · fit · density)



2 North District UMC(s) serve this county — 0 reach non-Anglo communities (0 Hispanic-led, 0 Hispanic ministry, 0 Black-led). ≈1 church per 11,006 residents in a field 14% non-Anglo. 8 tracts (22,011 people) have no UMC within a 15-min drive.

Top opportunity tracts	Opp	Grw	Pop
Kingsland	53%	2%	4,375
Llano County (rural) ◆	49%	23%	2,255
Llano County (rural)	48%	12%	2,871
Llano ◆	46%	-5%	3,470
Horseshoe Bay ◆	46%	11%	2,000
Horseshoe Bay ◆	46%	36%	2,451

Existing UMCs	Serves
Highland Lakes UMC	Anglo
Valley Spring UMC	Anglo

◆ = also clears Lens A's 6-mile-from-any-UMC plant filter.

3 · Proposed Restrictions & Priority for Proceeds

The Black population (1% of the field, +2154% over five years) supports a Black-ministry priority — note the Plan's caution that the legacy footprint of historic Black UMCs does not track where the Black population is growing today.

Non-urban policy (¶4): Llano is below the urban threshold, so the Plan's 75/25 split does not apply.

- 20% of net → Property Administration Fund (capped at \$400k).
- The entire post-admin remainder → North District Strategy Team for use in the district. No Conference-office share; no urban restriction required.

Proposed restriction language

The demographic profile argues for a Black ministry emphasis if the District Strategy Team chooses to direct these funds intentionally.

If the property was a former Rio Grande Annual Conference congregation, add the Latino/Hispanic highest-priority restriction the Plan requires, regardless of urban status.