

1 · Demographic Profile of the Mission Field

POPULATION

3,951

2 census tracts

5-YR GROWTH

-5%

+210 people · proj -1%

HISPANIC

21%

600 Spanish-speakers (5+)

BLACK

0%

non-Anglo total 21%

UNDER 18

23%

MEDIAN INCOME

\$69,706

population-weighted

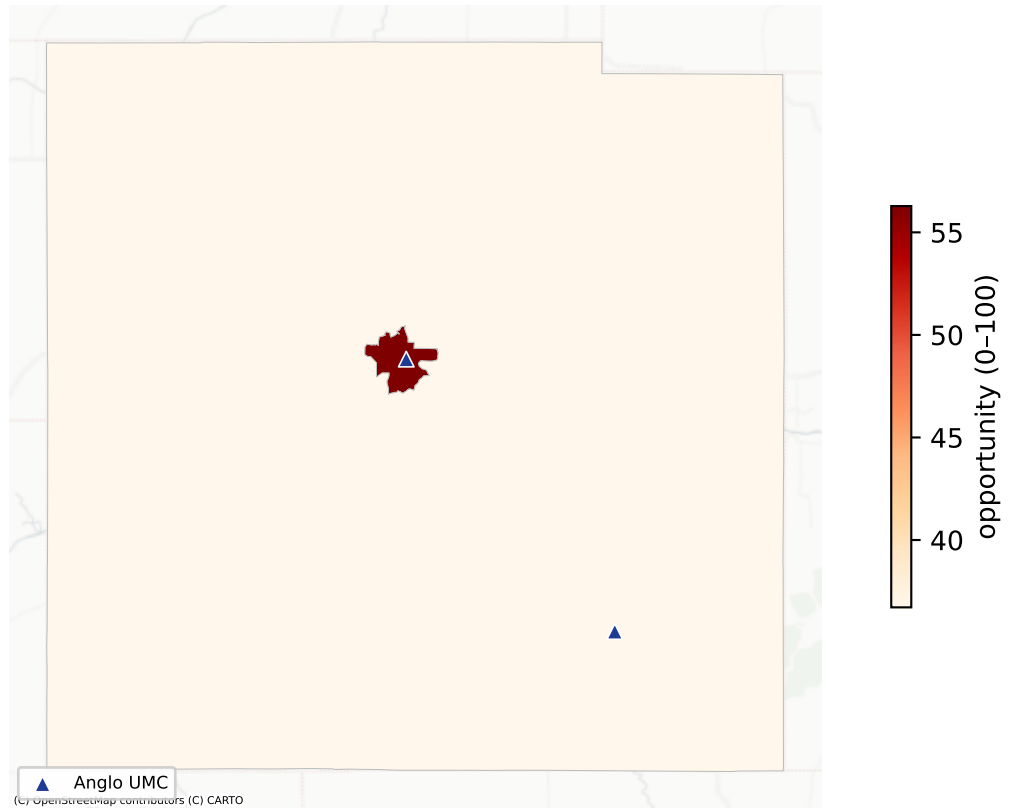
Fastest-growing neighborhoods

Excludes tracts with fewer than 1,000 residents five years ago.

Place	5-yr growth	People added	Hispanic
Mason	6%	140	33%
Mason County (rural)	-18%	-350	4%

Mason County is classified RURAL on ACS 5-year (tract sum) — verify trigger against annual OSD list (3,951 residents). The Urban Ministry Strategic Plan requires the District Strategy Team to study the mission field before any urban church property is sold (2016 Discipline ¶2549.7, ¶212). This is that Study.

Opportunity composite by tract (growth · gap · fit · density)



2 North District UMC(s) serve this county — 0 reach non-Anglo communities (0 Hispanic-led, 0 Hispanic ministry, 0 Black-led). ≈1 church per 1,976 residents in a field 21% non-Anglo. 0 tracts (0 people) have no UMC within a 15-min drive.

Top opportunity tracts	Opp	Grw	Pop
Mason	56%	6%	2,349
Mason County (rural)	37%	-18%	1,602

Existing UMCs	Serves
Hilda UMC	Anglo
First UMC	Anglo

◆ = also clears Lens A's 6-mile-from-any-UMC plant filter.

3 · Proposed Restrictions & Priority for Proceeds

The Black population (0% of the field, +200% over five years) supports a Black-ministry priority — note the Plan's caution that the legacy footprint of historic Black UMCs does not track where the Black population is growing today.

Non-urban policy (§14): Mason is below the urban threshold, so the Plan's 75/25 split does not apply.

- 20% of net → Property Administration Fund (capped at \$400k).
- The entire post-admin remainder → North District Strategy Team for use in the district. No Conference-office share; no urban restriction required.

Proposed restriction language

The demographic profile argues for a Black ministry emphasis if the District Strategy Team chooses to direct these funds intentionally.

If the property was a former Rio Grande Annual Conference congregation, add the Latino/Hispanic highest-priority restriction the Plan requires, regardless of urban status.