

1 · Demographic Profile of the Mission Field

POPULATION

1,307,625

290 census tracts

5-YR GROWTH

9%

+104,470 people · proj 11%

HISPANIC

33%

250,869 Spanish-speakers (5+)

BLACK

8%

non-Anglo total 41%

UNDER 18

20%

MEDIAN INCOME

\$108,793

population-weighted

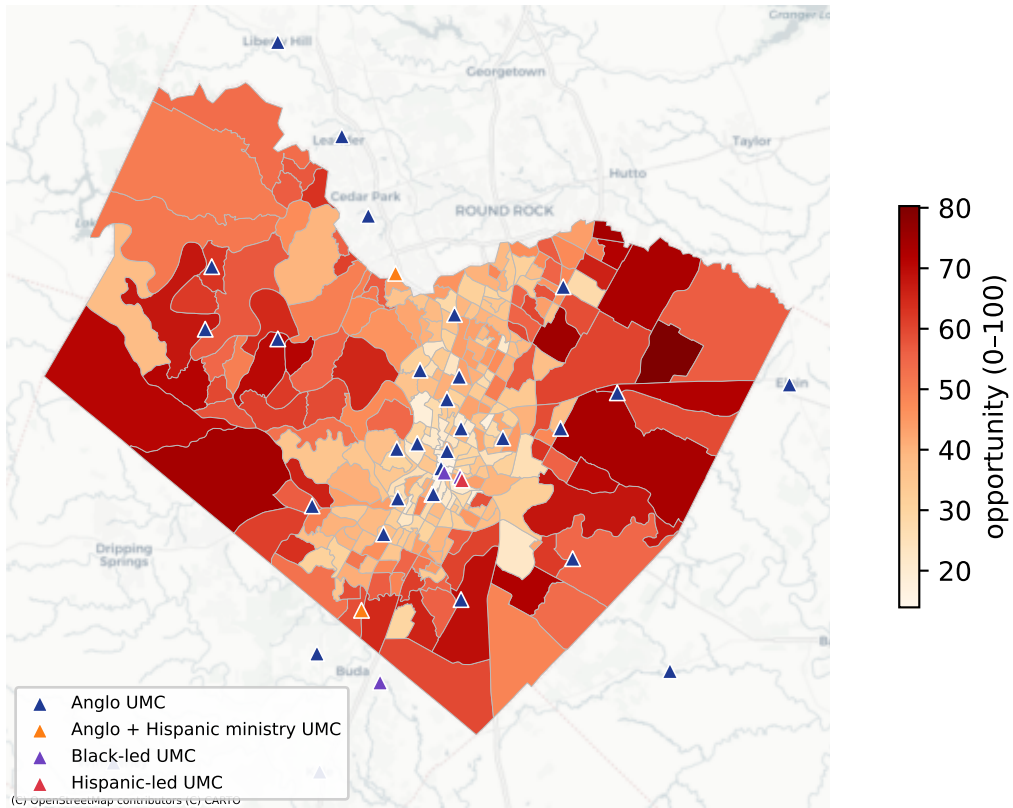
Fastest-growing neighborhoods

Excludes tracts with fewer than 1,000 residents five years ago.

Place	5-yr growth	People added	Hispanic
Travis County (rural)	703%	12,388	61%
Lakeway	294%	4,406	10%
Travis County (rural)	229%	7,656	68%
Pflugerville	218%	6,073	24%
Austin	192%	2,373	4%

Travis County is classified URBAN on ACS 5-year (tract sum) — verify trigger against annual OSD list (1,307,625 residents). The Urban Ministry Strategic Plan requires the District Strategy Team to study the mission field before any urban church property is sold (2016 Discipline ¶2549.7, ¶1212). This is that Study.

Opportunity composite by tract (growth · gap · fit · density)



27 North District UMC(s) serve this county — 5 reach non-Anglo communities (1 Hispanic-led, 2 Hispanic ministry, 2 Black-led). ≈1 church per 48,431 residents in a field 41% non-Anglo. 21 tracts (103,482 people) have no UMC within a 15-min drive.

Top opportunity tracts	Opp	Grw	Pop
Travis County (rural)	80%	703%	14,151
Travis County (rural)	75%	69%	10,904
Travis County (rural)	74%	229%	11,004
Travis County (rural) ♦	74%	93%	9,249
Travis County (rural)	73%	34%	7,508
Pflugerville	73%	218%	8,854

♦ = also clears Lens A's 6-mile-from-any-UMC plant filter.

Existing UMCs	Serves
Austin New Church	Anglo
Berkeley UMC	Anglo
Bethany UMC	Anglo + Hispanic ministry
Covenant UMC	Anglo
Decker UMC	Anglo
Emmanuel UMC	Hispanic-led
First UMC Austin	Anglo
Lake Travis UMC	Anglo

3 · Proposed Restrictions & Priority for Proceeds

At 33% Hispanic and growing, the field warrants a strong Hispanic/Latino ministry priority alongside cross-cultural work in existing congregations. The Black population (8% of the field, +294% over five years) supports a Black-ministry priority — note the Plan's caution that the legacy footprint of historic Black UMCs does not track where the Black population is growing today.

- 20% of net → Conference Trustees' Property Administration Fund (capped at \$400k).
- 75% of the remainder → North District Strategy Team (≈60% of net), restricted to Hispanic/Latino + Black ministry in the Travis County urban mission field.
- 25% of the remainder → Conference Office of Congregational Vitality & Development (≈20% of net), restricted to urban ministry conference-wide.

Proposed restriction language

"These funds derive from the sale of urban church property in Travis County and are restricted to vital urban ministry that reaches the diverse people of that mission field, with highest priority to hispanic/latino + black ministry, new church starts, and missions — per the Rio Texas Urban Ministry Strategic Plan."

If the property was a former Rio Grande Annual Conference congregation, add the Latino/Hispanic highest-priority restriction the Plan requires, regardless of urban status.